

Ontario positive logo: The Ontario positive logos should only appear on a white background.



Logo clear space

The positive Ontario logos must stand out. To ensure the greatest impact, the logos must always appear within a zone of clear space equal to half of the height of the Trillium button (represented by "X" in the diagram). Nothing else should appear in this space.



Minimum sizes

Print: To ensure legibility, the printed logos must never be produced smaller than 0.75" (19 mm) wide for print applications.

Digital: The minimum size for digital use is 180 pixels wide. This digital size is based upon high-resolution (retina) displays. When designing for lower-resolution digital displays, the logos can appear at a minimum of 90 pixels wide.

Print



— 0.75" —
(19 mm)

Digital



— 180 px —
for high-resolution (retina) displays
90 px
for lower-resolution digital displays

The logos must not be recoloured.
The logos were specifically generated to appear on a white background.